

Connor A. Bell

Southern Methodist University, Dallas, TX

May 2022-January 2023

Director of Football Equipment –SMU Football

- Supervised a team of four students and hourly workers plus one assistant through the 2022 season.
- Designed and distributed Nike apparel and one specialty uniform throughout the 2022 season.
- Managed a Nike Football contract of \$800,000 to outfit players and staff for games and practices.
- Setup and transport Coach Comm Headset System for practice and games.

University of Massachusetts Amherst, Amherst, MA

February 2021 –May 2022

Director of Football Team Services –UMass Football

- Supervised 8 student workers with no assistant for all equipment and travel needs for the 2021 season.
- Managed a \$300,000 Adidas contract to outfit players and staff while providing feedback to Adidas execs on performance of said products.
- Facilitated the transport and packing of all department items used for games during the 2021 season.

College of William & Mary, Williamsburg, VA

February 2020 –January 2021

Equipment/ Operations Assistant – William & Mary Football / Baseball

- Supervised and scheduled 10 student managers responsible for practice and gameday operations.
- Ordered and issued student athlete football and baseball athletic equipment worth \$300,000
- Studied player protection hardware and worked with athletic representatives to outfit student athletes in the latest products designed to make them safer and limit risk of CTE.

University of Florida, Gainesville, FL

July 2018 – January 2020

Graduate Assistant –University of Florida Football

- Logged equipment delivery and outfitted each football student athlete to their size specifications for apparel and footwear.
- Solicited feedback with Nike representatives to ensure products allowed for best athlete performance
- Marketed football apparel products for ticket sales and prospective student athletes on official visits.
- Trained in Nike/ Jordan product offerings and business operations, while providing feedback to Nike and Jordan product representatives on the performance of said products.

Skills

AEMA Certified

Microsoft Office (Excel, Word, PowerPoint), **Adobe Software** (InDesign, Photoshop, Audition)

EDUCATION

University of Florida - Master of Science. Sport Management

Dec. 2019

University of Maryland - Bachelor of the Arts. Multiplatform Journalism with a focus in Sports Coverage

May 2018